

2020 ANNUAL REPORT

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Fall Family Trunk or Treat Event with
partner Barren Heights

2020 IMPACT



Fall Family Trunk or Treat Event



2020 BOARD OF DIRECTORS

CHAIRMAN

Greg Shellhaas

We are greatly saddened by the sudden passing of our Chairman. We are currently restructuring to fill this chairman position.

VICE CHAIRMAN

Bruce Zoeller

TREASURER

Jamey Elliott

SECRETARY

DeeDee Evers

MEMBERS

Angie Shaw Pryor

Ann Smith

EXECUTIVE DIRECTOR

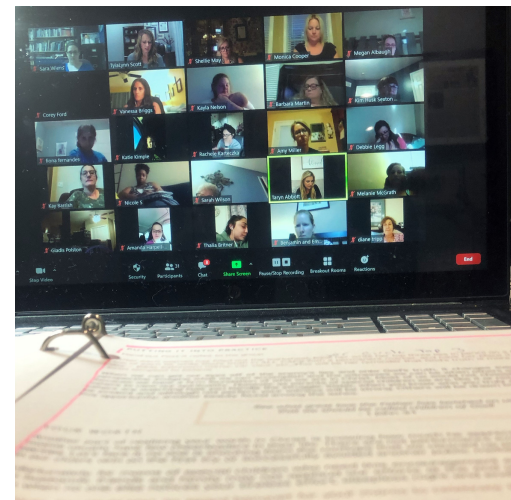
TyiaLynn Scott

- Worked with 53 pediatric health providers and nonprofits Partners to service 357 families with critically and chronically ill children
- Provided 196 Getting Started Medical Binders to parents near the onset of their child's serious diagnosis to help them navigate a difficult road
- Shifted programming to provide safe and socially distant support to families
- Held 4 six week support groups with Bible Study at churches and via zoom
- Had 98 volunteers serve 738 hours of time
- Partnered with Barren Heights to hold a Fall Family Trunk or Treat and Special Needs Mom's Hike and Picnic to connect families to one another for organic support
- Continued offering professional counseling to special needs children who demonstrated a financial need
- Worked on a project with Face It to develop materials aimed at preventing child abuse in special needs children
- Continued work with MOPS International to provide support to special needs families nationwide
- Met one on one with parents to support them and provide resources
- Worked with Leadership Louisville Ignite Team to improve processes to better serve families, including implementation of new database system
- Held Trivia Night Fundraisers to raise funds for Inclusion Education
- Provided porch drops to 14 families with Activity Bags during isolation of COVID

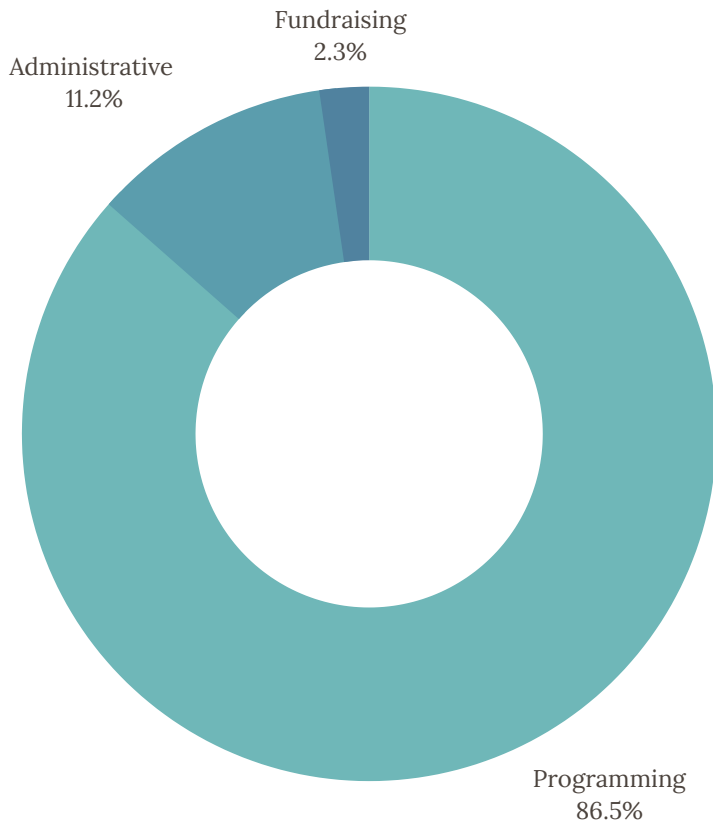
MISSION STATEMENT

“Critically Loved exists to provide guidance and hope for families of chronically or critically ill children.”

Online Bible Study Group Support



FINANCIAL OVERVIEW



EXPENSES

Program Expenses	\$58,074.32
Fundraising Expenses	\$ 1,533.25
Administrative Expenses	\$ 7,536.25
Total Expenses	\$ 67,143.82

SOURCE FUNDS

Events	\$ 6,833.65
Grants	\$52,200.00
Individual Donations	\$29,029.46
Corporate Donations	\$ 3,505.00
Total Income	\$ 91,568.11

ASSETS AT END OF 2020 **\$ 31,891.52**



"Critically Loved came into my life during one of the hardest times my family had ever been through. I was able to find friendship, fellowship, comfort, peace, and healing thanks to their Bible Study, and through the resources extended. Critically Loved has given me a family"

Amanda, Bible study participant 2018, coleader 2019 & 2020

MAILING ADDRESS

**P.O. Box 43047
Louisville, KY 40253**



2020 FALL SPECIAL NEEDS MOMS HIKE & PICNIC

357

Families with critically and chronically ill children served in 2020